



2010 Golf Environment Awards

Top Tips for your entry

- Everyone's a potential winner - sound ecological management can occur on any golf course, in any situation.
- In it to win it – don't get put off thinking your efforts are not up to a 'set' standard. Rewards are available across a range of criteria and you have as much chance as anyone.
- Imagine you're the judge – would your application impress you? Think about this when completing your entry.
- Small is good – often the smallest projects carried out to a high standard and for the right reasons achieve the most.
- Choose wisely - take time to learn about the range of awards categories and tailor your application to the one you feel the club will fair most strongly
- Dedication and enthusiasm- this is favoured over financial inputs – be sure not to undervalue your club's achievements.
- Short and sweet – remember, the judges have a lot of applications to get through. Keep your points punchy and relevant.
- A picture is worth a thousand words – make the pictures relevant and reference them in your text. Before and after photography is an effective way of highlighting course changes.
- Thinking ahead - highlight the long term vision of the club to add value to the works already undertaken.
- Facts and figures – numbers always impress. If you can supply data to back up your claims this will go a long way with the judges.
- Teamwork – don't just leave your entry to one person. Often a fresh pair of eyes can add valuable input.
- Ask for help – If you are unsure of anything, feel free to call one of the STRI Environment team for assistance.
- Don't worry about the small stuff – your application won't be marked on spelling, grammar or punctuation. Stick to the facts and don't worry too much about how it looks.